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– Huntsville –

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INTERNATIONAL
TRADE
ADMINISTRATION



U.S. Small Business
Administration



UNITED STATES
PATENT AND TRADEMARK OFFICE



U.S. Customs and
Border Protection



MINORITY BUSINESS
DEVELOPMENT AGENCY
U.S. DEPARTMENT OF COMMERCE

Thursday, June 13, 2019

- 8:30 – 9:00** **Breakfast, Registration, and One-on-One sign-up**
- 9:00 – 9:05** **Opening Remarks**
Robert Stackpole
Director
U.S. Commercial Service – Alabama
- 9:05 – 9:15** **Welcome / Speaker Identification**
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 9:15 – 9:45** **Protecting Your Patents in the United States**
Waseem Moorad
Resource Supervisory Patent Examiner
Texas Regional - United States Patent and Trademark Office
- 9:45 – 10:15** **Protecting Your Trademarks in the United States**
Todd Reves
Attorney-Advisor
Office of Policy and International Affairs
United States Patent and Trademark Office
- 10:15 – 10:25** **Break**
- 10:25 – 10:55** **Copyright and Your Business's Creative Works: How Copyright Impacts You**
Jaylen S. Johnson
Attorney-Advisor
Office of Registration Policy & Practice
U.S. Copyright Office
- 10:55 – 11:25** **CBP's IPR Border Enforcement Regime**
W. Richmond Beevers
Attorney-Advisor
Intellectual Property Rights Branch
U.S. Customs and Border Protection, DHS
- 11:25 – 11:35** **Break**
- 11:35 – 12:00** **Reporting IP Violations**
Chris Watkins
Group Supervisor
Homeland Security Investigations
National IPR Coordination Center
- 12:00 – 1:00** **Lunch (provided)**

- 12:20 – 1:00** **Lunchtime One-on-Ones** (10 min sessions)
Sign-up sheet available during morning registration and through-out the day.
- 1:00 – 1:30** **Protecting your Business from Trade Secret Theft - The Insider Threat and the Current Foreign Threat**
Eric Fullman
Intelligence Analyst
FBI Birmingham
- 1:30 – 1:50** **Representing America’s Genius to the World: IP in Diplomacy**
David Henry
Foreign Affairs Officer
Office of Intellectual Property Enforcement
U.S. Department of State
- 1:50 – 2:10** **The New U.S.-Mexico-Canada Agreement: What Will it Mean for Your IP?**
Christine Vidmar Gomes
International Trade Specialist
U.S. Department of Commerce | International Trade Administration
- 2:10 – 2:20** **Break**
- 2:20 – 2:50** **Interactive Group Exercise: Participants Build a Business, Identify Their IP, and Learn How to Protect It in Export Markets**
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration
- 2:50 – 3:10** **How Am I Going to Pay for All This? Financing Solutions for IP**
David Leonard
Regional Manager - Alabama, Georgia, Kentucky, central & western Tennessee
Office of International Trade
U.S. Small Business Administration
- 3:10 – 3:15** **Closing Remarks**
Benjamin Hardman
Office of Intellectual Property Rights
Industry & Analysis
U.S. Department of Commerce | International Trade Administration

12:20 – 1:00
& 3:20 – 4:30

One-on-One Consultations

10 min sessions. Sign-up sheet available during morning registration and throughout the day.

Robert Stackpole (U.S. Commercial Service – Alabama)
Benjamin Hardman (DOC – International Trade Administration)
Waseem Moorad (Patents – U.S. Patent and Trademark Office)
Todd Reves (Trademarks – U.S. Patent and Trademark Office)
Chris Watkins (DHS – Homeland Security Investigations)
Jaylen S. Johnson (U.S. Copyright Office)
W. Richmond Beevers (U.S. Customs and Border Protection)
David Henry (U.S. Department of State)
Christine Vidmar Gomes (DOC – International Trade Administration)
David Leonard (Small Business Administration)
Eric Fullman (Federal Bureau of Investigation)
Jennifer M. Simpson (Export – Import Bank)
Invited (Minority Business Development Agency Business Center)

3:20 – 4:30

Get On-Site Help from CBP (U.S. Customs & Border Protection) with the Trademark and Copyright Recordation Process

On-site assistance is made available by CBP staff to navigate the recordation application portal and process. Sign-up sheet available during morning registration and through-out the day.

3:20 – 4:30

Apply for Copyright Registration (20 min sessions) and One-on-One Consultations (10 min sessions)

Copyright Office staff will be on-site to help you with the application required to register your work online. Sign-up sheet available during morning registration and through-out the day.

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