



NAITA 2020 Sponsorship Campaign Commitment Contract

NAITA World Trade Day (WTD) Celebration

| | | |
|---------------|---------------------------------------|---------|
| <u> </u> | Presenting Sponsor – 1 available | \$3,000 |
| <u> </u> | Ambassador Sponsor – 5 available | \$1,500 |
| <u> </u> | Consul Sponsor – up to 10 available | \$1,000 |
| <u> </u> | Reserved Table | \$ 600 |
| <u> </u> | Print sponsor (In-kind) – 1 available | |

NAITA World Trade Day Reception Sponsor 2020

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|---------------|---------------------------------|---------|
| <u> </u> | Reception Sponsor – 1 available | \$2,500 |
|---------------|---------------------------------|---------|

NAITA Conversation on Trade 2020

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|---------------|----------------------------------|---------|
| <u> </u> | Presenting Sponsor – 1 available | \$2,500 |
| <u> </u> | Ambassador Sponsor | \$1,500 |
| <u> </u> | Consul Sponsor | \$1,000 |

NAITA Trade Compliance Roundtable Series

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|---------------|--|---------|
| <u> </u> | Presenting Sponsor – 1 available | \$5,000 |
| <u> </u> | OR | |
| <u> </u> | Ambassador Sponsor – Roundtable/Holiday Party Combo – 1 available | \$2,500 |
| <u> </u> | Ambassador Sponsor – Roundtable Only – 3 available | \$1,500 |

NAITA Holiday Party – December 2020

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|---------------|----------------------------------|---------|
| <u> </u> | Ambassador Sponsor – 4 available | \$1,500 |
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NAITA Global Strategies Forum – Date TBD 2020

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| <u> </u> | Presenting Sponsor – 1 available | \$3,500 |
| <u> </u> | Ambassador Sponsor | \$1,500 |
| <u> </u> | Consul Sponsor | \$1,000 |
| <u> </u> | Evening Reception Sponsor | \$2,500 |

NAITA FMS Industry Day with USASAC

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| <u> </u> | Ambassador Sponsor – 6 available | \$1,500 |
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Introductory FMS Seminar

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| <u> </u> | Consul Sponsor | \$ 750 |
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International Trade Leadership Series

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| _____ | Ambassador Sponsor – 5 available | \$1,500 |
| _____ | Consul Sponsor – for specific session only | \$ 750 |

NAITA Booth at 2020 Space & Missile Defense (SMD) Symposium – August 2020

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|-------|--|---------|
| _____ | Presenting Sponsor 2020 – 1 available | \$2,500 |
| _____ | Ambassador Sponsor 2020 | \$1,500 |

Name Your Own Custom Event – for Professional Service Providers

| | | |
|-------|--|---------|
| _____ | Ambassador Sponsor 2020 – 1 available per event | \$1,500 |
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NAITA Annual Conference App

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| _____ | Presenting Sponsor 2020 – 1 available | \$2,500 |
| _____ | Ambassador Sponsor 2020 – Must have at least 2 | \$1,500 |

Washington International Trade Leadership Update

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| _____ | Presenting Sponsor – 1 available | \$2,500 |
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Cross-Cultural Communication Briefings

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| _____ | Ambassador Sponsor/Member Mixer Combo | \$1,500 |
| | 2 available/Briefing | |
| _____ | Consul Sponsor – Briefing Only – 3 available/Briefing | \$ 750 |

NAITA Member Mixers 2020

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| _____ | Ambassador Sponsor – 3 available/Mixer | \$1,500 |
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NAITA Trade Education Tour 2020

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|-------|---------------------------|---------|
| _____ | Ambassador Sponsor | \$1,500 |
| _____ | Consul Sponsor | \$ 750 |

Country/Region Trade Briefings

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| _____ | Consul Sponsor 2020 | \$ 750 |
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NAITA International Business Interchange

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| _____ | Consul Sponsor | \$ 750 |
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Technology & Innovation of North Alabama - Capabilities Booklet

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|-------|---------------------------|---------|
| _____ | Ambassador Sponsor | \$1,500 |
| _____ | Resource Partner | \$ 500 |

NAITA Recruitment Brochure 2020

_____ **Ambassador Sponsor** \$1,500

NAITA eNews/Broadcast Blast 2020

_____ **12 Month Sponsor – 3 available** \$ 750

_____ **6 Months or 20 issues – 3 available** \$ 500

_____ **3 Months or 10 issues – 3 available** \$ 300

Form Completed By:

NAME _____ TITLE _____

COMPANY _____

PHONE _____ FAX _____

ADDRESS _____

email _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED BY: _____
(Please print) (Signature required)

Payment Method: _____ **Check** _____ **Please invoice me.**

Please Note: NAITA will send an invoice upon sponsorship commitment and payment must be paid in full within 30 days of the date of the invoice. A 25% cancellation fee will be charged if contract is cancelled for any reason. If payment is not received by the due date, NAITA reserves the right to cancel this contract and solicit another sponsor. Cancellation fee still applies for nonpayment of this commitment contract.

For office use only: Date Received: _____ Date Invoiced: _____ Date Paid: _____